



INSTITUT
D'ECONOMIE
INDUSTRIELLE



INSTITUT D'ECONOMIE INDUSTRIELLE

and

LA POSTE

organize the **SIXTH CONFERENCE** on

**« REGULATION, COMPETITION
AND UNIVERSAL SERVICE IN THE POSTAL SECTOR »**

Toulouse, March 25-26, 2010

with the support of TSE and the Conseil Régional Midi-Pyrénées

PRELIMINARY PROGRAM

SCIENTIFIC COMMITTEE

François Boldron (La Poste), Helmuth Cremer (IDEI), Philippe De Donder (IDEI), Jean-Pierre Florens (IDEI), Denis Joram (La Poste), John Panzar (Northwestern University), Patrick Rey (IDEI), Frank Rodriguez (Royal Mail), Bernard Roy (La Poste), Jean Tirole (IDEI), Frank Wolak (Stanford University).

VENUE

Atria Toulouse
Compans Caffarelli
8, Esplanade Compans Caffarelli
Bd Lascrosses – BP16
31901 Toulouse Cedex 9
Tél. : +33 (0)5 61 11 09 09

CONFERENCE SECRETARIAT

Valérie NOWACZYK
Institut D'Economie Industrielle
Université Toulouse 1 Capitole
Manufacture des Tabacs - Aile Jean-Jacques Laffont
21, Allée de Brienne- 31000 Toulouse - France
Phone :+33 (0)5.61.12.86.90 - **Fax** :+33 (0)5.61.12.86.37
Email : postconf@cict.fr – http://www.idei.fr/conference/postal_sixth.html

THURSDAY MARCH 25, 2010

8:30-9:00 **Registration**

9:00-9:15 **Opening of the conference** : Patrick Rey (IDEI-TSE) and Marc-André Feffer (La Poste)

9:15-11:15 **SESSION 1 REGULATION AND COMPETITION**
CHAIR : Philippe De Donder (IDEI)

« *Price Cap Regulation in Posts under Varying Demand Conditions* »
Jeff L. Colvin (US Postal Service) Michael D. Bradley (The George Washington University) and Mary Perkins (Howard University)
Discussant : Frank Rodriguez (Oxera)

« *Present and Future of the Universal Postal Service after the Lisbon Treaty* »
Alessandra Fratini (FratiniVergano European Lawyers)
Discussant : Antonia Niederprüm (WIK)

« *Minimum Wages as Entry Barriers in the Postal Sector, and the Case of Germany* »
Christian Wey et Swen Heitzler (German Institute for Economic Research et Berlin Institute of Technology)
Discussant : Jean-Marie Lozachmeur (IDEI)

11:15-11:45 **Coffee Break** ☕

11:45-12:45 **KEYNOTE LECTURE**
CHAIR : Jacques Crémer (IDEI)

TBA around « Competition Policy and the Economic Crises »
Frédéric Jenny (Cour de Cassation)

12:45-14:00 **Lunch**

14:00-16:00 **SESSION 2 UNIVERSAL POSTAL SERVICE**
CHAIR : Denis Joram (La Poste)

« *Compensating the Net Cost of Universal Postal Services* »
Christian Jaag (Swiss Economics and University of St Gallen)
Discussant : Joan Calzada (University of Barcelona)

« *Universal Service Financing in Competitive Postal Markets : One Size Does not Fit All* »
Axel Gautier (HEC-Ulg), **Dimitri Paolini** (CRENos and DEIR, Université de Sassari (Italie)) and **Xavier Wauthy** (Facultés Universitaires St Louis and Core)
Discussant : Christian Wey (DIW Berlin)

« *Environmental Costs and USO* »
François Boldron (La Poste), **Claire Borsenberger** (La Poste), **Helmuth Cremer** (IDEI), **Philippe De Donder** (IDEI), **Denis Joram** (La Poste) et **Bernard Roy** (la Poste).
Discussant : Helmut Dietl (ISU – University of Zurich)

16:00-16:30 **Coffee Break** ☕

16:30-18:30 **SESSION 3 ECONOMETRICS**
CHAIR : Frank Wolak (Stanford University)

« *Letter Mail Demand : A Product and Content Based Times Series Econometric Analysis* »
Leticia Veruette-McKay (Royal Mail) and **Soterios Soteri** (Royal Mail)
Discussant : Jean-Pierre Florens (IDEI)

« *The Effect of Unobserved Heterogeneity in Stochastic Frontier Estimation : Comparison of Cross Section and Panel with Simulated Data for the Postal Sector* »
Catherine Cazals (IDEI), **Paul Dudley** (Royal Mail), **Jean-Pierre Florens** (IDEI) et **Michael Jones** (Royal Mail)
Discussant : Anne Vanhems (Toulouse Business School)

« *Efficient and Inefficient Entry, An Empirical Based Analysis* »
Robert Cohen and **Charles McBride** (Université George Mason)
Discussant : Farid Gasmi (IDEI)

20:30 **Dinner**

9:00-11:00 **SESSION 4 COMPETITION AND STRATEGY**
CHAIR : Jean-Pierre Florens (IDEI)

« *To be announced* »

Paul Kleindorfer (University of Pennsylvania)

Discussant : Claire Borsenberger (La Poste)

« *Welfare and Pricing of Mail in a Communications Market* »

Philippe De Donder (IDEI), **Helmuth Cremer (IDEI)**, **Paul Dudley (Royal Mail)** et **Frank Rodriguez (Oxera)**

Discussant : Mary Perkins (Howard University)

« *TBA* »

Frank Wolak (Stanford University)

Discussant : François Boldron (La Poste)

11:00-11:30 **Coffee Break** ☕

11:30-12:30 **KEYNOTE LECTURE**
CHAIR : Helmuth Cremer (IDEI)

« *Economic Geography and the Supply of Public Services* »

Jacques-François Thisse (Université Catholique de Louvain)

12:30-14:00 **Lunch**

14:00-15:00 **KEYNOTE LECTURE**
CHAIR : Bernard Roy (La Poste)

« *TBA* »

Philip Lowe (Director General, DG Comp)

15:00-16:30 **ROUND TABLE**
CHAIR : Patrick Rey (IDEI)
Joëlle Toledano (ARCEP), **J. Tirole (IDEI)**, **Jean-Paul Bailly (La Poste)**,
F Appel (Deutsche Post), ...

16:30-17:00 **Coffee Break** ☕

17:00-17:15 **End of the conference**